

Apogee STUDIOS

CAPTURING THE HIGH POINTS

PHOTOGRAPHY • DIGITAL AUDIO
GRAPHIC/WEB DESIGN
COMPLETE VIDEO SERVICES

(907) 561-9766 • 5432 E NORTHERN LIGHTS BLVD PMB 510 • ANCHORAGE AK 99508

Some notes on proper care of your prints:

These prints were made using a Fuji Pictography 3500 Silver Halide printer and are archival quality images. They were processed without any of the chemicals that are found in traditional photographs. It is these chemicals (particularly the acids used in the stop bath) that can cause a photo to become yellow and cracked over time. Because of the process used, these prints should be light fast for 50-70 years or more. However, they ARE delicate.

CARE AND HANDLING OF YOUR PRINTS:

Do not bend or fold the prints, as the emulsion will crack and damage the image.

Handle prints by the edges only to prevent finger prints and smudges (skin oil has acids as well).

If you find a finger print, GENTLY rub it off with a dry 100% cotton T-shirt material.

Because they are processed in water, the ideal storage humidity for these prints is around 45%.

Less than 45% will cause the prints to curl as they dry out.

The prints will uncurl if you place them in a room with the appropriate humidity level.

Of course, once they are dry mounted onto a substrate, they will NOT curl up.

Occasionally, pressing them under a book can help decentuate the curling effect without humidity.

MOUNTING AND FRAMING YOUR IMAGES:

We strongly suggest you mount your images as soon as possible to beautify and protect them.

We can assist you with this process, or you can take it to a reputable frame company and have it done.

When mounting and framing your prints, follow these guidelines:

- 1) Mount on an acid free, "archival", substrate (mounting board).
- 2) Use acid free, "archival", adhesives or tape to mount all elements and mats.
- 3) Use acid free, "archival", matting to apply overmats.
- 4) NEVER place the printed image directly against the front glass, use print spacers or mats.
- 5) ALWAYS use UV protective glass. I have taken a liking to the "non-glare" glass also.

While all glass reflects SOME UV rays, there is special glass that is MUCH more effective.

This one element can significantly lengthen the life of your images (and mats).

To ensure you are receiving the best possible quality, please come back to us with any reorder requests. No one else in town is going to be able to give you the same image quality and longevity that you will receive when you purchase your reprints from us. Also, please be aware that these images are protected under the Federal Copyright Protection Act and unauthorized scanning, copying or printing is a violation of Federal law. Plus it is just plain mean. If you have any questions or concerns about our policy on copying images, please do not hesitate to ask. The only dumb questions are the ones that you never ask. Thank you again for your patronage.

Sincerely,

Levi S. Nilsson